

Cookie Policy – annickseys.com

Effective Date: 13th of June 2025

Last updated: 13th of June 2025

This Cookie Policy explains how *annickseys.com*, operated by It Is Time BV, uses cookies and similar technologies to recognize you when you visit our website. It describes what these technologies are, why we use them, and how you can manage your choices.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. They help us remember your preferences and improve your user experience. Some cookies are necessary for the website to function properly, while others are used for analytics and marketing.

2. Types of Cookies We Use

Essential Cookies

These cookies are necessary for the basic functioning of the website and cannot be turned off. They include:

- Session management
- Security and load balancing
- Cookie preference saving

Functional Cookies

These cookies enable enhanced functionality and personalization, such as:

- Remembering your language or region
- Saving form data temporarily

Analytical/Performance Cookies

Used to collect information about how visitors use our site, such as:

- Pages visited
- Time spent on pages
- Clicks and navigation paths

These insights help us improve website performance. We use tools like **Google Analytics**, which anonymize IP addresses unless explicitly consented.

Marketing/Tracking Cookies

These cookies may be set by external partners to:

- Track browsing across websites
 - Build user profiles
 - Show relevant advertising
- These cookies require your **explicit consent**.
-

3. Third-Party Cookies

We may allow trusted third parties (e.g. Google, Meta) to place cookies on our site for analytics, social sharing, or marketing. Each of these parties has its own privacy policy and cookie use.

Examples include:

- Google Analytics
 - YouTube embedded videos
 - LinkedIn tracking (for campaigns)
-

4. How Can You Manage Cookies?

When you first visit

You'll see a **cookie banner** asking for your permission for non-essential cookies. You can:

- Accept all cookies
- Customize your preferences
- Decline non-essential cookies

At any time

You can change or withdraw your cookie consent via:

- The "Cookie Settings" link in the footer
- Your browser settings:
 - Delete stored cookies
 - Block cookies entirely

- Get notified when a cookie is placed

For more detailed browser instructions, visit:

- Google Chrome
 - [Mozilla Firefox](#)
 - [Apple Safari](#)
-

5. How Long Do We Store Cookies?

The duration depends on the type of cookie:

- Session cookies: deleted when you close your browser
- Persistent cookies: stored for a defined period (usually from 1 day to 2 years)

You can find exact durations in your browser's cookie management interface.

6. Updates to This Policy

We may update this Cookie Policy to reflect changes in regulations or our practices. The updated version will always be available on this page with a revised "Last updated" date.

7. Questions or Concerns?

If you have any questions about how we use cookies or how we handle your data:

Contact us:

- **Email:** info@annickseys.com
- **Company:** It Is Time BV
- **Address:** Trichterheideweg 11/26 3500 Hasselt Belgium
- **Company registration number:** BE0541.709.564